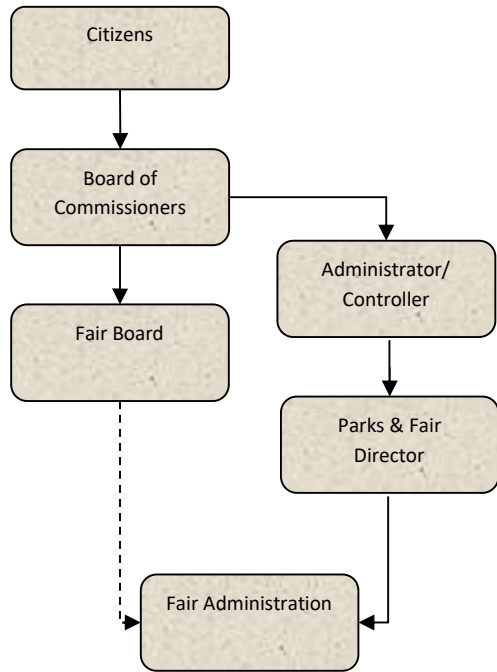


Fair



Activities

Fair staff are responsible for the comprehensive planning, promotion, and execution of the Jackson County Fair. Duties include coordinating vendors, entertainment, and 4-H activities; overseeing ticketing operations and fair week logistics; managing seasonal hiring and staff supervision; and ensuring safety and emergency services during the event. Staff also lead marketing efforts, community outreach, and sponsorship development, as well as facilitate contracts, budgeting, and daily fair office operations. Throughout the year, they assist with fairgrounds programming and fundraisers, and strategic planning to enhance the fair’s success and visibility.

Mission Statement

The purpose of the Jackson County Fair is to provide an educational, entertaining event for people of all ages, nationalities and beliefs within a clean and beautiful setting.

Narrative

Since 1853, the Jackson County Fair has been more than just a week-long event, it’s a living tradition. Here, every laugh on the midway, every lesson in the barns, and every ribbon earned is part of something bigger. It’s where entertainment, agricultural education, and time-honored values come together to shape the children of tomorrow while honoring the wisdom of yesterday. From hands-on experiences that celebrate our farming roots to moments that strengthen our community, the spirit of the fair continues to shine—just as it has for generations.



Activities

Strategic Plan Impact

✓ **Recreational & Cultural Opportunities**

The Fair provides the largest county cultural gathering of any single week of the year.

✓ **Economic Development**

The activities of the County Fair and the Fairgrounds encourage economic development via special events, entertainment, and tourism.

Accomplishments

✓ Attendance totaled 112,223 for 2024

✓ The 2024 County Fair included 1,020 exhibitors, featuring 3,844 entries judged

✓ Staff applied for and received grant support from the Department of Agriculture. The funds are to replace and upgrade the bleachers in the show arena.

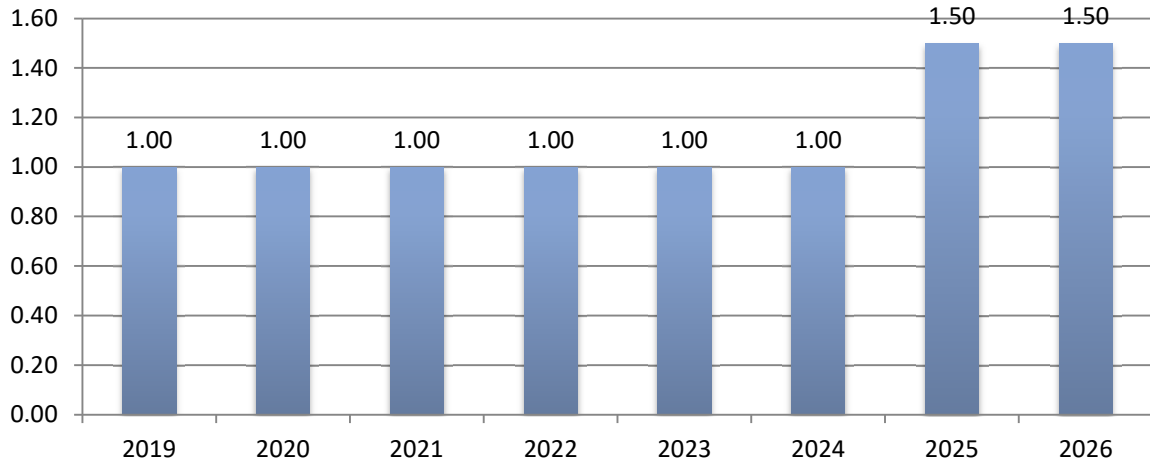
✓ Staff coordinated over 150 volunteers in 2024 that helped with all aspects of the Jackson County Fair.

Budget Adjustments

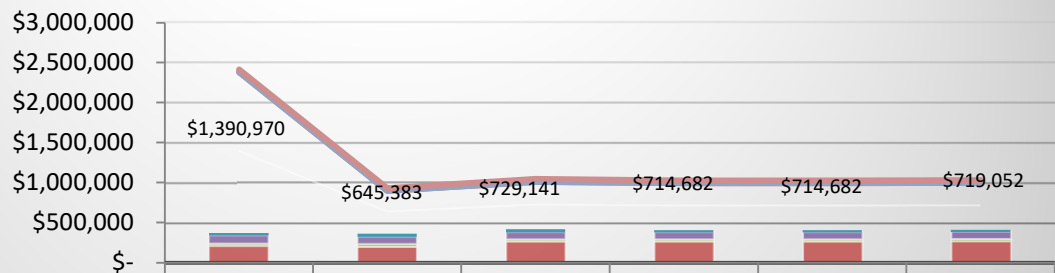
The Fair continues to utilize volunteer staff to achieve success and profitability.

There are no significant budget adjustments

Fair FTE History



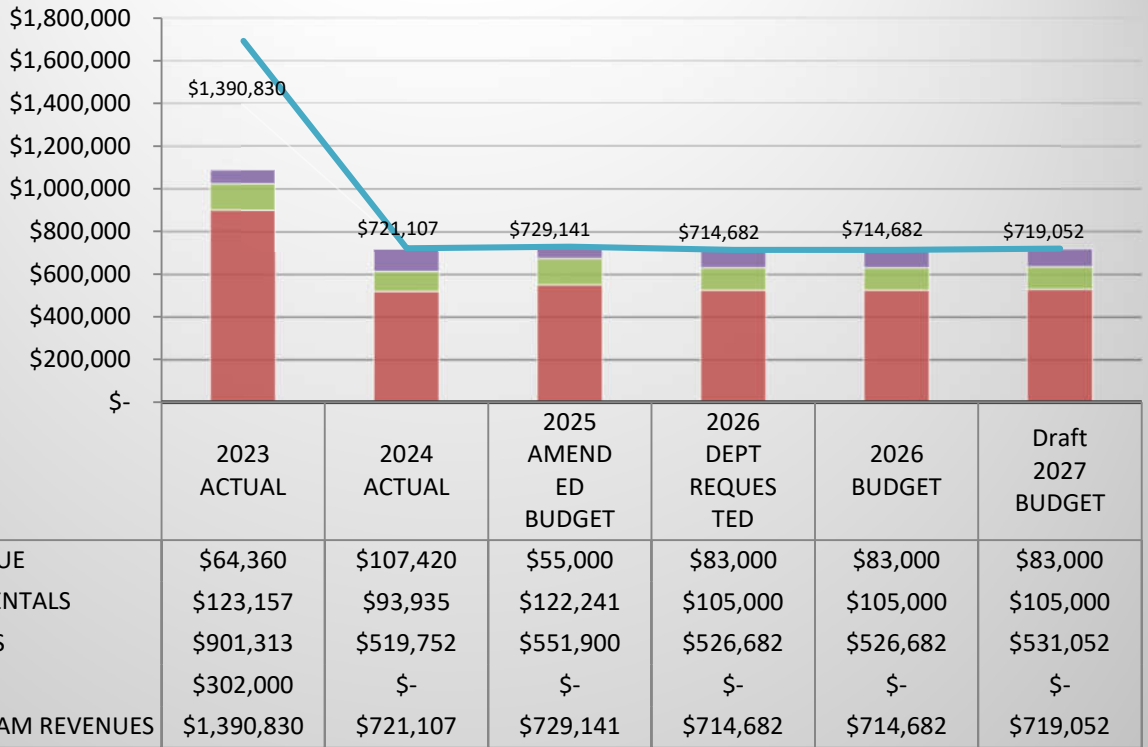
Fair Expenditures



	2023 ACTUAL	2024 ACTUAL	2025 AMENDED BUDGET	2026 DEPT REQUESTED	2026 BUDGET	Draft 2027 BUDGET
PROGRAMMING/SPECIAL EVENT	\$31,346	\$42,026	\$38,000	\$30,000	\$30,000	\$30,000
CONTRACT SERVICES	\$99,795	\$84,975	\$91,000	\$85,000	\$85,000	\$85,000
SUPPLIES & MATERIALS	\$27,788	\$38,142	\$27,000	\$28,150	\$28,150	\$28,150
PERSONNEL SERVICES	\$209,244	\$195,993	\$259,737	\$261,590	\$261,590	\$266,060
TRANSFERS OUT	\$31,130	\$31,433	\$33,204	\$31,942	\$31,942	\$31,842
COMP/NON-PAID EVENTS	\$-	\$25	\$-	\$-	\$-	\$-
OTHER EXPENSES	\$991,667	\$252,789	\$280,200	\$278,000	\$278,000	\$278,000
TOTAL PROGRAM COSTS	\$1,390,970	\$645,383	\$729,141	\$714,682	\$714,682	\$719,052

Fair

Fair Revenues



Strategic Outcomes						
Indicator	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2025 Target	2026 Target
Percent of respondents rating the recreational opportunities in Jackson County excellent or good.	n/a/a	55%/a	60%	n/a	60%	65%
Percent of respondents rating opportunities to attend cultural activities in Jackson County excellent or good.	n/a/a	40%/a	45%	n/a	45%	50%

Other Key Indicators

Indicator	2011 Actual	2022 Actual	2023 Actual	2024 Actual	2025 Target	2026 Target
Attendees	209,000	153,000	160,000	112,233	150,000	150,000